



A CHAMPION FOR ISSUES - ENHANCING YOUR FUTURE

Committee for Ballarat facilitates economic and social development within Ballarat and its region to leave a notable and sustainable legacy for the entire community.

Our membership is made up of a wide range of business and community leaders drawn from Ballarat and across the region.

We are not party political and work closely with, and lobby government at all levels on identified key issue areas.

Projects target priority issues in key areas, as determined by our members.

Achievements

- > Initiated the successful Leadership Ballarat and Western Region program;
- > Secured Federal funds for the Deer Park By-Pass;
- > Lobbied for expediting and funding of the Ballarat leg of the Goldfields Superpipe;
- > Created www.jobsballar.com.au as a portal for employment in Ballarat.
- > Continuing to lobby for improved community safety.

LEADERSHIP BALLARAT & WESTERN REGION

The Challenge

- > Successful ongoing regional development demands leadership.
- > Design and implement a program which focussed on regional priorities and people.
- > Ensure the program's success and legacy by supporting and encouraging graduates beyond the term of the program.

Actions

- > Develop the Leadership Ballarat and Western Region program.
- > Seek and maintain broad sponsorship and support for its sustainability.
- > Grow the program (maximum intake increased from 26 to 30 in 2010).
- > Establish the Leaders in Action program to encourage graduates in their ongoing leadership roles.



SECURE SUSTAINABLE WATER

The Challenge

- > A poor catchment region with declining rainfall and run-off.
- > Reliance on vulnerable external-to-the-region and ground-water supplies.
- > Ballarat business wants action to attract and consolidate economic activity.
- > Residents demand action to improve amenity and secure their lifestyles.

Actions

- > Working to secure State and Commonwealth funding for a storm water harvesting scheme to augment potable and potable-substitute supplies for Ballarat.
- > Developing support for implementation of safe water recycling systems for substitution and eventual augmentation of potable supplies for Ballarat.
- > Seeking agreement to allow trial implementation of recycled water to our potable supplies.

BALLARAT WEST GROWTH ZONE

The Challenge

- > To accommodate a minimum 30% growth in population in the next 20 years and provide significant economic and social benefits.
- > Demands accelerated development: the Western Road Link for transport links within and across the zone.
- > Requires the Ballarat West Employment Zone (airport precinct) to provide the region's next generation of industrial land for jobs growth.

Actions

- > Lobbying for early finalisation of the Western Road Link alignment, the allocation of funds to make way for its early construction, and the possible integration of rail transport links.
- > Lobbying for land acquisition around the airport precinct to create the Ballarat West Employment Zone; and collaborate with the City of Ballarat about the best business and industrial activities and development of the site.
- > Working with the University of Ballarat to identify best practice for manufacturing for the region, and with businesses to secure leading tenants.
- > Seeking State support for land acquisition to create the Western Road Link and Employment Zone, and further State and Commonwealth support to promptly construct each element.

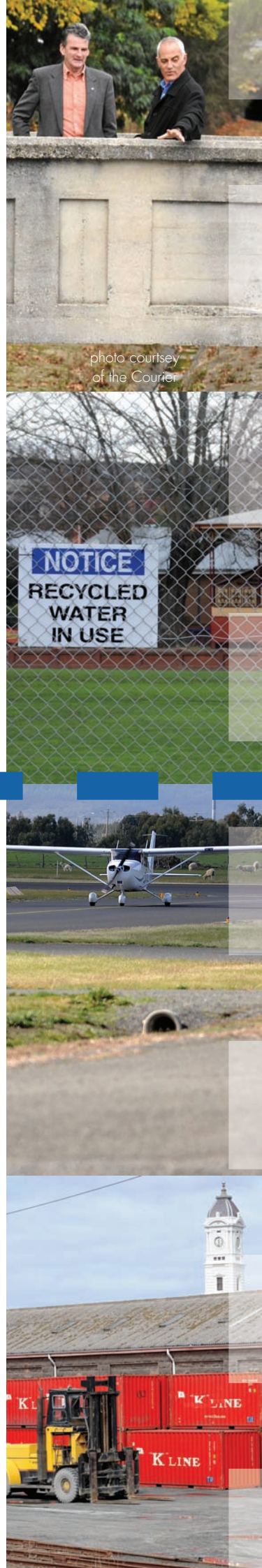


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of the Courier