

Key Issues Outcomes: Action Plan 2009-10

Priorities for 2009-10:

Projects

Secure and Sustainable Water continues to be a highest priority project for Ballarat and the region. The work the project team is undertaking to lead community members, businesses policy makers¹ to better understandings of additional sources of water and sustainable ways of using it will remain critical.

Renewed or reinforced Committee for Ballarat's priorities to:

Build on Committee for Ballarat's initiative to harvest storm water supplies by working in partnership with the City of Ballarat and appropriate other groups to secure financial support for maximum augmentation of potable and potable-substitute supplies (up to 35% of restricted supply) for Ballarat;

Continue to lead debate on the importance of recycled water for potable and potable-substitute water supplies. This is designed to lead business and community members towards majority support for trial implementation of recycled water in appropriate parts of Ballarat's water supply system;

With others, undertake continuing analyses of water supply and demand for Ballarat and our region in the national and international context;

Ballarat West Growth Zone remains a highest priority project. It will drive the vision, recognition and support of essential and urgent infrastructure, provisions and facilities for the next stages of economic and social development for Ballarat and the region. Early priorities sharpen Committee's focus on the future western arterial road link and Ballarat West Employment Zone, including a potential freight hub, in the airport precinct.

For the Western Arterial Road Link or *Western Link Road*², Committee for Ballarat will:

lobby to secure urgently the alignment for road and funding commitments for the early construction of at least a first stage from the Western Freeway to the Glenelg Highway.

For the *Ballarat West Employment Zone*, Committee for Ballarat will work in collaboration with:

City of Ballarat and appropriate others to:

Lobby for the early transfer and zoning of land to establish an industrial 3 and commercial employment zone on stage one³ of the airport precinct;

¹ Policy makers may include political representatives from all levels and sub-groups of government, political advisors and departmental staff.

² The recently preferred name, adopted in the interests of consensus amongst the major stakeholders.

³ The section which extends south to the Skipton Rail Trail.

Establish the best development model for early construction in the precinct, including the establishment of appropriate, integrated and available infrastructure and services;

Describe the vision, principles⁴ and criteria for businesses and industries which will be encouraged to occupy the sites, and thrive for their business, the region and the nation;

Make connection with potential early adopters and occupants for the Zone;

Assess the viability of a freight hub or village on the site and, if it is viable, lobby for its funding consistent with the networks described in *Freight Futures 2008*

With the University of Ballarat, City of Ballarat, Ballarat businesses and others to:

Determine and establish conditions, partnerships and working relationships which will create excellence in sustainable manufacturing technology for and in the precinct (and transfer elsewhere nationally);

Plan for complementary economic relationships between the airport precinct and UB Technology Park;

Leadership Program

Support for *Leadership Ballarat and Western Region* is strongly reaffirmed. Committee will work with the LBWR team, including Leaders in Action, to strengthen our support and synergies.

Issues Matrix

Committee for Ballarat will create an *Issues Matrix* containing a range of issues which we will support and advocate in the press, public debate and representations to policy makers. For 2009-10 this will include at least:

Safety and amenity in Ballarat's public spaces, particularly issues related to alcohol and other substance misuse in the CBD out of hours;

Developing of the hospitals and related precinct as world class working, living and recreation spaces. This precinct should integrate with both the CBD and Lake Wendouree/Botanic Gardens Precincts.

Communications

Committee will communicate with Members, other businesses and community members, and policy makers on its agenda and priorities.

We will prepare a statement for use in lobbying politicians of all parties, particularly in the lead up to 2010 State and Federal elections.

Committee will secure members' understanding of our priorities, and their active support in working towards the priority outcomes by providing information that enables them to speak with one voice on each priority.

Tony Chew, Chair
Doug Lloyd, CEO

20th August 2009

⁴ Including sustainability principles for example, as described in the Sustainable Community Rating 2007