



PRESS RELEASE

13 July 2005

Committee for Ballarat 3rd PSO to address Ballarat's Entrances

The Committee for Ballarat, has given a specialist task team the challenge to develop the Ballarat Entrances Master Plan which will aim to upgrade and create a common theme for the five main entrances into Ballarat over the next 5 years.

This is the third project specific objective that the Committee for Ballarat will have addressed since commencing in May this year. It is proposed that the plan will address the 5 major highway entrances into Ballarat, identifying landscaping and infrastructure works required for improvement of each entrance.

"First impressions count, our entrances must reflect the right image for all people entering and exiting our city this includes our residents, tourists, visitors and those doing business. We need to enhance their appearance to bring them in line with our vibrant city. The task team assembled with its diverse range of appropriate skills is well capable of delivering this exciting project." Mr Noel Coxall, Chair Committee for Ballarat.

The Committee for Ballarat have formed a task team with Mr Peter Davies as Chair to drive the development of the Ballarat Entrances Master Plan which will then form part of the City of Ballarat's planning scheme, with designs developing further current Ballarat branding.

"There has been a lot of positive feedback in regards to this project, with the first meeting of the task team providing direction for the project," Mr Peter Davies said, "The entrances will allow visitors to Ballarat to recognise the unique spirit that is Ballarat whether they arrive from the North, South, East or West."

"The impression created for visitors to Ballarat and residents is extremely important to the future development of the city and city entrances obviously play a vital part in this." Mr Richard Hancock, CEO City of Ballarat and Committee for Ballarat member stated. Mr Hancock is a member of the Committee for Ballarat task force, and the City of Ballarat is working co-operatively with the task team to ensure "consistent design and aesthetic standards are applied to the major entrances to Ballarat including identifying what elements may be included in the Council's Planning Scheme in the future to guide future development along the entrances."

The Committee for Ballarat, along with Council will be ensuring an open ended process with community consultation and comment on the proposed designs.

Mr Richard Hancock commented that "The City of Ballarat has clearly identified the upgrade of major city entrances as a priority capital project over the next 4 years. \$100k has been allocated for each of the 4 years and this has been clearly shown in the budget advertisements regarding the 2005/06 - 20-08/09 budget that were recently in the Courier."

- FURTHER INFORMATION -

Committee for Ballarat

The Committee for Ballarat has been adapted from the best of the Committee for Melbourne & the Committee for Geelong in its structure. However the Committee for Ballarat has a unique Ballarat blend of Project Specific Objectives (PSO)

The Committee for Ballarat aims to transform the city in a positive, strategic and consultative way that is beneficial for the entire community, and where appropriate drawing on the Ballarat 2030 Blue Print document.

The Committee for Ballarat will focus on the big picture, challenge traditional and restrictive thinking, and champion issues to make Ballarat more successful.

Project Specific Objectives

Are major projects to be undertaken that are tangible, definable, measurable and achievable that will benefit Ballarat and region. Already there has been a number of PSOs suggested as possible projects for the Committee for Ballarat to consider. Once decided these will be driven by the Executive Director, and supported by a task force group.

Task Force – Key Entrances

Chair – Mr Peter Davies
Graham Freestone
Lance Midgley
Jamie Sargeant
David Turley
Noel Coxall
Peter Dwyer
Craig Coltman
Samantha McIntosh
Paul McCuskey
Richard Hancock
Cr David Vendy
Ross Haby

Membership

The Committee for Ballarat executive and board is representative of those who have risen to the top of their business field and those aspiring to rise to leadership roles within the community. They possess high leadership qualities and have an obvious passion for Ballarat and region and a strong commitment to Ballarat's long-term future.

Committee for Ballarat Members

Executive Members

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| 1. Andre Agterhius - Roadcon Group | 9. Luke Rieniets - Bendigo Bank (Deputy Chair) |
| 2. Noel Coxall - Coxall Group of Companies (Chair) | 10. Ron Stone - Best Employment |
| 3. Bruce Edward - Ferndale Confectionary | 11. Andrew Wibberly – Maxi Trans |
| 4. John Fogarty - St John of God Health Care | 12. Grant Wiltshire - Telstra Country Wide |
| 5. David Haymes - Haymes Paints | 13. Mario Panis - Masterfoods |
| 6. Jeremy Johnson - Sovereign Hill | 14. Andrew Rowe - Ballarat Health Services |
| 7. John G King - J.G King | 15. Jamie Sargeant - Sargeant Transport |
| 8. Bruce Morgan - The Courier | 16. Anthony Stone - FMP Group |
| | 17. Cr David Vendy - City of Ballarat |
| | 18. Steve Yung - Mc Cains |

Board (Nominated as at 11 May 2005)

1. Michael Brokoff – MaxiTrans
2. Peter Davies – Sovereign Hill
3. Paul McCuskey – Roadcon Group
4. Julie Stafford – Taste of Life
5. Rodney Walton - Haymes Paints
6. Lynne McLennan – UFS Dispensaries
7. Samantha McIntosh – Nieder Weisel
8. Adrian Doyle – Leader Property Practice
9. Craig Whitfield – Ballarat Community Enterprise
10. Richard Hancock – City of Ballarat
11. Judy Verlin – BRACE
12. Julie Winzar - BEST

Corporate Members

1. Peter George - Ballarat & Clarendon College
2. George Kannourakis - Ballarat Oncology Group
3. Tim Browne - BJT Legal
4. Trevor Booth & Phillip Lee - Booth & Lee
5. Christopher Carroll - Brace Education Training & Employment
6. Brett Foote - Central Chiropractic
7. James Karafilis - CGU Insurance
8. David Coxall - Colonial Lantern
9. Don Forsyth - Corangamite Catchment Management Authority
10. Jossy Stoffels - Cressaid Media
11. Stephen Wills - Doherty Hotels
12. Troy Beaston - Eureka Concrete
13. Peter Fairbanks - Fairbanks Eye Gallery
14. Brendan Foley - Foley Wilson & Co
15. David Gay & Ross Gay - G Gay & Co Home Hardware
16. Rod Nicholls - Golden Plains Shire Council
17. Donald Huntley - HMG Accounting
18. Russell Coxall - Icon Industries Ballarat
19. Neil Jens Jens - Gaunt Real Estate
20. Jennifer Kelly - JK Personnel
21. William Wood - Leonard Wood
22. Noel Ronan - Molloy Orr & Ronan
23. Ashley Playsted - Mortgage National
24. Ian Fry - Neighborhood Cable
25. Andrew Oliver - Oliver Footwear

26. Ian Hunt - Online Personnel
27. Heidi Sheil Jarvis - Organised Success
28. Brett Fitzpatrick - Peter Stevens Group
29. David Hoey - Radio Ballarat
30. David Canny - Red Lion Hotel
31. Mark Schultz - SED Consulting
32. Jim Selkirk - Selkirk Brick Pty Ltd
33. Robert Smith - Smiths Trucks
34. Steve Cairns - Southern Cross Ten
35. Ross Wootton - Sovereign Press
36. David Hay & David Turley - THA Landscape Architects
37. Chris Cartledge - The Carpet Gallery
38. Paul Tracy & Tim Tracy - Tracy the Placement People
39. Lynne Mc Lennan - UFS Dispensaries
40. Wayne Pelchen - W & V Pelchen
41. Jeremy Coutts - Westpac Banking Corporation
42. Craig Coltman & Steve Coltman - WF Coltman Mitre 10
43. Michael Taylor - Win Television

For media enquires please contact:

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