



## **PRESS RELEASE**

**14 June 2005**

### **Committee for Ballarat supports proposal for sale yard re-location**

The Committee for Ballarat has given their support to the City of Ballarat for the re-location of the Ballarat sale yards from their existing location to a new modern site which can also have meat processing and associated industries. Once the full investigation into the viability and sustainability of the proposed site at Learmonth has been completed, the Committee for Ballarat will provide full support to the City of Ballarat to ensure that the project has a lasting benefit to Learmonth and for the Ballarat region.

“The Committee for Ballarat has been briefed on the proposed Learmonth site [of the new sale yards] and is encouraged by the professional manner that Ballarat City Council has implemented to consult all parties concerned,” said Mr Noel Coxall, Chairman, Committee for Ballarat. “The Committee for Ballarat has offered to join a delegation from the City of Ballarat to assist with gaining funding from the Victorian State Government for the relocation of the Ballarat sale yards.”

The sale yards require a \$9 million upgrade for OH&S issues and site constraints, this is only a short term solution. The sensible alternative is to shift the sale yards and incorporate an abattoir and other related businesses on a green field’s site. It is anticipated that the relocation and development of the sale yards will generate 300 jobs, 220 of which would be new.

“The sale yards could provide the economic regeneration that the Learmonth township lost with the drying up of Lake Learmonth in recent years,” said Mr Coxall.

“This move will not have 100% approval from our community however the Committee for Ballarat is pleased to give its full support to this exciting project and the selection of a suitable site.” said Mr Coxall.

**- FURTHER INFORMATION -**

**Committee for Ballarat**

The Committee for Ballarat has been adapted from the best of the Committee for Melbourne & the Committee for Geelong in its structure. However the Committee for Ballarat has a unique Ballarat blend of Project Specific Objectives (PSO)

The Committee for Ballarat aims to transform the city in a positive, strategic and consultative way that is beneficial for the entire community, and where appropriate drawing on the Ballarat 2030 Blue Print document.

The Committee for Ballarat will focus on the big picture, challenge traditional and restrictive thinking, and champion issues to make Ballarat more successful.

**Project Specific Objectives**

Are major projects to be undertaken that are tangible, definable, measurable and achievable that will benefit Ballarat and region. Already there has been a number of PSOs suggested as possible projects for the Committee for Ballarat to consider. Once decided these will be driven by the Executive Director, and supported by a task force group.

**Membership**

The Committee for Ballarat executive and board is representative of those who have risen to the top of their business field and those aspiring to rise to leadership roles within the community. They possess high leadership qualities and have an obvious passion for Ballarat and region and a strong commitment to Ballarat's long-term future.

Committee for Ballarat Members can be found at [www.committeeforballarat.com.au](http://www.committeeforballarat.com.au).

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