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PRESS RELEASE

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Aquaplus helping Lake Blitz

The Lake Blitz fundraising campaign launched jointly by the Committee for Ballarat, City of Ballarat and Lake Foundation in November 2005 aims to raise the funds to implement the remaining projects of the Lake Wendouree Masterplan. Aquaplus, Ballarat's only fully operational bottled water company, has offered to support the Lake Blitz fundraising campaign by donating proceeds of the sales of specially labelled bottles.

"Aquaplus is a very community minded company helping out where ever possible in the Ballarat area and having supported many charities, events and fundraising programs, when this opportunity presented itself to us we thought it would be great to assist with Lake Wendouree as it is such an icon of Ballarat and to be part of resurrecting will be very gratifying." Said Mr Brett Tolliday, Sales Manager, Aquaplus Water.

Committee for Ballarat members FMP group and Ballarat Health Services have been the first two organisations to take up Aquaplus' offer to businesses and organisations in Ballarat. It is estimated that this Lake Blitz bottled water fundraising campaign will earn anywhere from \$25,000 to \$50,000 annually for the Lake Wendouree Foreshore Development.

"The amount raised will depend if we can get Ballarat's major and corporate business on board and willing to participate in the campaign to raise funds for Lake Blitz." Mr Tolliday said. "We all drink water anyway and Aquaplus have put there hand up to get behind such a terrific and needed community program, that if we get everyone's support, the sky is the limit."

Aquaplus carry out weekly deliveries of water to your office or home and provides regular check-ups and servicing of water coolers. They are a locally owned and operated company which uses the most advanced purification methods available so that it can provide its customers with premium water products. Aquaplus supplies water in 10 and 15 litre bottles with modern water dispensers and also in 350ml and 600ml sports bottles.

If you are interested in finding out more information about Aquaplus Water and the Lake Blitz campaign please contact Aquaplus on 5333 3870.

For further information on Lake Blitz please contact Committee for Ballarat on 5332 1240 or admin@committeeforballarat.com.au or visit www.lakeblitz.com

- FURTHER INFORMATION -

For media enquires please contact:

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