

## Why Become a Member of Committee for Ballarat?

Committee for Ballarat has grown to almost 100 members, drawn together from a range of industry and community organisations, in just under five years. It is not a substitute for any other organisation and complements structures already in place. However, Committee for Ballarat is different.

The reasons businesses and organisations become members can be summarised in three main themes:

### 1. Future Focused

Our work is strongly directed to driving and safeguarding the future prosperity and sustainability of Ballarat and its region. Our projects target areas where we can see major future benefits for Ballarat. Unashamedly, we believe sustainable economic prosperity is the driver of the lifestyle we all wish to continue enjoying in this great city.

### 2. Leadership

Our membership comprises most of the leading companies and organisations from across the region, including local government, which captures the collective insight vital to planning for a sustainable prosperous future. We also foster new generations of leaders through our programs that are a key investment in the future.

### 3. Access

Our members are given a strong voice in discussing and directing key strategic issues affecting our city at a local, State or Federal level by virtue of their combined investment in assets and jobs. Members are also able to tap into the collective business and strategic insight of other members at various closed forums.

Becoming a member of Committee for Ballarat gives you a voice in directing the future of Ballarat and securing sustainable prosperity for generations to come. You belong to a group made up of leaders who are willing to share their insights and who, by virtue of their major investment in and importance to Ballarat, have become an indispensable source of advice to government.

Membership provides you with an opportunity to make a real difference in our community.

shape our future...  
work with us

## membership packages

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### EXECUTIVE PACKAGE

10% discount for >5 continuous years

Payment plans are available

- > **Key Issues Forum** Participate fully in selecting Key Issues and participating in Key Issues Forum.
- > **Board Membership** Nominate to all positions.
- > **Lobbying** Lobby at local, State and national level.
- > **Projects** Propose and lead a project and the automatic right to become a member of a Task Team.
- > **Access to Chair/CEO** Receive two annual site visits by Chair and CEO and further visits on request.
- > **Issues Workshops** Receive three annual closed door group discussions with Chair and CEO.
- > **Member Support (Business Buddies) and Networking** Receive support from Chair, CEO and/or Board member on members' issues and various opportunities to build business links.
- > **Recognition** Promote your business on the Committee's website (business profile, photo, logo, link to own website) and other marketing material and by named table at Round Table Dinners.
- > **Round Table Dinners** Receive three complimentary places (three dinners annually) and access to additional guest tickets, named table and private question time with keynote speaker prior to dinner.
- > **Event Sponsorship** Have the opportunity (early option) to sponsor a Round Table Dinner, host a Board meeting and host an LBWR program day.
- > **Chair's Lunch** Receive four complimentary places.

### CORPORATE GOLD PACKAGE

Payment plans are available

- > **Key Issues Forum** Participate in selecting Key Issues and participating in Key Issues Forum.
- > **Board Membership** Nominate to 50% of positions.
- > **Lobbying** Lobby at local, State and national level.
- > **Projects** Propose a project (with support of 3 other members) and have the automatic right to become a member of a Task Team.
- > **Access to Chair/CEO** Receive one annual site visit by Chair and CEO and further visits on request.
- > **Issues Workshops** Receive two annual closed door group discussions with Chair and CEO.
- > **Member Support (Business Buddies) and Networking** Receive support from Chair, CEO and/or Board member on members' issues and various opportunities to build business links.
- > **Recognition** Promote your business on the Committee's website (snapshot business profile, logo, link to own website) and other marketing material.
- > **Round Table Dinners** Receive two complimentary places (three dinners annually) and access to additional guest tickets.
- > **Event Sponsorship** Have the opportunity (early option) to sponsor a Round Table Dinner, host a Board meeting and host an LBWR program day.

### CORPORATE PACKAGE

Payment plans are available

- > **Key Issues Forum** Have input to determining Key Issues.
- > **Board Membership** Nominate to 50% of positions.
- > **Lobbying** Lobby through projects and Key Issues.
- > **Projects** Propose a project (with support of 9 other members) and be nominated to become a member of a Task Team.
- > **Access to Chair/CEO** Contact by phone or e-mail to discuss issues.
- > **Issues Workshops** Attend three informal group meetings with Chair and CEO.
- > **Member Support (Business Buddies) and Networking** Receive support from Chair, CEO and/or Board member on members' issues and various opportunities to build business links.
- > **Recognition** Promote your business on the Committee's website (snapshot business profile, logo, link to own website) and other marketing material.
- > **Round Table Dinners** Receive two complimentary places (three dinners annually) and access to additional guest tickets.
- > **Event Sponsorship** Have the opportunity to sponsor a Round Table Dinner.

### SMALL BUSINESS PACKAGE

Organisations with five or fewer staff

- > **Key Issues Forum** Have input to determining Key Issues.
- > **Board Membership** Nominate to 10% of positions.
- > **Issues Workshops** Attend three closed door group discussions with Chair and CEO.
- > **Member Support (Business Buddies) and Networking** Receive support from Chair, CEO and/or Board member on members' issues and various opportunities to build business links.
- > **Recognition** Have your business name listed on the Committee's website and other marketing material.
- > **Round Table Dinners** Receive one complimentary place (three dinners annually) and access to additional guest tickets.



[www.committeeforballarat.com](http://www.committeeforballarat.com)