

## **Media Release For Immediate Release**

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### **Sustainable Energy and Water Makes Sense for Ballarat Industry**

"Industries with significant water and energy use will quickly see an economic benefit from a water and energy reduction program."

That is just one of the findings to come out of research carried out by five University of Melbourne Graduate School of Business and Economics students. The findings will be presented to stakeholders at 4pm at the Trench Room, City of Ballarat on Thursday February 24.

The research is a collaboration between the Committee for Ballarat, the City of Ballarat and a range of other stakeholders who are interested in and committed to sustainable energy in Ballarat.

"Energy and water use are important to local manufacturers. This report will give us valuable insight into opportunities for savings and potential for sustainable practices," Sean Cameron, Manager, Economic Development at City of Ballarat said.

"The researchers met with some of Ballarat's largest industries to get an idea of current costs and potential savings," Doug added.

"The research explored whether sustainable water and bio-energy systems can become substantial motivators for occupants of the Employment Zone". Doug Lloyd, CEO Committee for Ballarat said.

"We are grateful for the support and co-operation of those organisations. It shows us that industry realizes the importance of sustainable energy and water to the future of Ballarat and its industry."

"We are also grateful to the Melbourne University graduates who undertook the research. They did a lot of work in a short time."

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