



## ***Ten Thousand Jobs in Ten Years***

Ballarat must create ten thousand new jobs in the next ten years to avoid a serious blow-out in unemployment and stagnation of its economy. Ten thousand jobs in ten years is the minimum required to lead the inevitable rapid population growth. This would lead to Ballarat having a thriving, diversified economy and community wellbeing.

Committee for Ballarat will lead by setting the vision for *Ten Thousand Jobs in Ten Years* and calls on others to respond with prompt, targeted, collaborative action.

This is the target for Ballarat. The region has equally pressing issues, and Committee for Ballarat is also prepared to extend this proposal to the region.

Until now, there has been some recognition of the need to grow our employment, recover almost 1,000 recent job losses in Ballarat, and create newly adapted business and commercial activity. The latest State budget pays little attention to creating new jobs or fostering new business growth in Ballarat. The same applies for the recent Federal budget. The City of Ballarat has commenced some important planning and is yet to achieve significant outcomes on new jobs and business growth.

We must achieve the urgent and enormous outcome, *Ten Thousand Jobs in Ten Years*, and be proactive now to get the jobs and economic outcomes, so that social and community cohesion are enhanced.

We need visionary action so that there will be the regular creation of 1,000 jobs per year, year-on-year into the future as well as recovery of the 1,000 lost jobs in the recent past.

Committee for Ballarat and its members will:

- set the target;
- describe how to create 10,000 new jobs in the next 10 years;
- describe how to create at least 1,000 jobs per year regularly into the future; and
- work with the City of Ballarat and neighbouring municipalities; State and Federal Governments and their local members; political aspirants from all sectors; State and Federal departments; and other community leaders, to make this happen.

To create *Ten Thousand Jobs in Ten Years* we urgently need to:

- Create community awareness of the issue, including the urgency;
- Work collaboratively with all other relevant community and government leaders;
- Monitor the starting point, target and achievements as they evolve;
- Build our bases for regional leadership succession and collaboration;
- Build the infrastructure to stimulate jobs growth, including:
  - the western Link Road now;
  - install visionary, secure and sustainable water infrastructure;
  - release land for early development the Ballarat West Employment Zone;
  - link into low cost options for access to renewable energy from the region;
  - internationally competitive broadband/ICT facilities across the region;
- Champion the significant, important and diverse sectors of the Ballarat economy;
- Provide investment incentives for expanding, re-locating and new businesses;
- Locate and attract providers of sustainable jobs;
- Re-locate significant State and Federal Government departments into Ballarat;
- Provide targeted support for businesses adapting to new market situations;
- Eliminate taxation disincentives and red tape for regional business.

Work with us. Act now to achieve *Ten Thousand Jobs in Ten Years* for Ballarat!



## ***10 Steps to achieving Ten Thousand Jobs in Ten Years***

1. Harness the support of local, State and Federal Governments, political candidates, government departments and other community leaders to act in a way which will achieve the target;
2. Create and maintain community awareness of the urgency of the issue, including the social inclusion and lifestyle benefits of employment growth;
3. An immediate start on the proposed Western Link Rd and work to secure funds to build the infrastructure essential to stimulating jobs;
4. Release land for immediate development of the Ballarat West Employment Zone;
5. Secure the water sources required to support population growth and sustain existing and new business and industry;
6. Actively support initiatives on low cost access to renewable energy from the region, the provision of internationally competitive broadband/ICT facilities, and other infrastructure;
7. Champion the significant, important sectors of the Ballarat economy, and its diversity;
8. Expand the business and industrial base by:
  - Growing and securing the increased sustainability of existing business;
  - Delivering targeted support for businesses adapting to new market opportunities;
  - Providing investment incentives for expanding, re-locating and new businesses;
  - Providing suitable investment environments to attract providers of sustainable jobs;
9. Re-locate further significant State and Federal Government Departments into Ballarat;
10. Eliminate taxation disincentives and red tape frustrating business activity and expansion.

D Lloyd, CEO  
18<sup>th</sup> May 2010